

PRIVACY POLICY

We deeply care about the privacy of our visitors and users, and we are fully committed to protect their personal information and use it properly in compliance with data privacy laws. This policy describes how we may collect and use personal information, and the rights and choices available to our visitors and users regarding such information.

Capitalized terms which are not defined herein shall have the meaning ascribed to them in our Terms.

This Privacy Policy (“Privacy Policy”) describes how Zuzu Animation and/or Noa Tchernov (“we” or “us”) collect and use information pertaining to our visitors and users (each, a “Visitor” or “User” (respectively), or “you”), in connection with their access to and use of the ZUZU website (the “Website”).

The purpose of this Privacy Policy is to provide you with a clear explanation of when, why and how we collect and use your personal information, as well as an explanation of your statutory rights. This Privacy Policy is not intended to override the terms of any contract you have with us, nor any rights you might have under applicable data privacy laws.

We strongly urge you to read this policy and make sure you fully understand it, before you access or use our Services. If you read and fully understand this Privacy Policy, and remain opposed to our practices, you must immediately leave this website

By accessing or using any of our services, you acknowledge that you have read and agree to the conditions specified in this Privacy Policy.

1. Collection of Information

We collect the following information regarding our Visitors and Users:

Un-identified and non-identifiable information pertaining to a Visitor or un-identified User, which may be made available to us, or collected automatically via his/her use of the Services (“Non-personal Information”). Such Non-personal Information does not enable us to identify the Visitor or User from whom it was collected. The Non-personal Information collected by us mainly consists of technical and aggregated usage information, **such as non-identifying information regarding the Visitor’s or User’s device, operating system, internet browser, language, etc.**

Individually identifiable information, namely information that identifies an individual or may with reasonable efforts cause the identification of an individual, or may be of private or sensitive nature (“Personal Information”). The Personal Information collected by us mainly consists of contact details

(e.g., e-mail address or phone number), billing details (name, payment method and transaction details), which are only collected from Users of the Services, details regarding a browsing or usage session (IP address), details regarding connected third party accounts (such as the e-mail or username for a connected PayPal), and any other Personal Information provided to us by Visitors and/or Users through their access to and/or use of the Services.

2. Method of collection

We collect information which you provide us voluntarily. For example, we collect the Personal Information you provide us when you submit or upload such Personal Information as you use any of our Services; and/or when you contact us directly by any communication channel (e.g. emails).

3. Purpose of collection

We collect such Non-personal and Personal Information for the following purposes:

1. To provide and operate the Services;
2. To provide our Users with ongoing customer assistance and technical support;
3. To be able to contact our Visitors and Users with general or personalized service-related notices and promotional messages (as further detailed in [Section 10](#) below);
4. To comply with any applicable laws and regulations.

We will only use your Personal Information for the purposes set out in Section 3 above where we are satisfied that:

1. our use of your Personal Information is necessary to perform a contract or take steps to enter into a contract with you (e.g. to provide you with our customer assistance and technical support), or
2. our use of your Personal Information is necessary to comply with a relevant legal or regulatory obligation that we have, or
3. our use of your Personal Information is necessary to support legitimate interests that we have as a business, provided it is conducted at all times in a way that is proportionate, and that respects your privacy rights.

Our Services are not permitted to any person under 18 years of age. No one under age 18 should provide any Personal Information to us through our Services. We do not knowingly collect Personal Information from any person under 18. Parents and guardians should supervise their children's activities at all times.

4. Where do we store your information?

Our Visitors' and Users' Personal Information may be maintained, processed and stored by us and our service providers in Israel and _____.

5. Sharing personal information with third parties

We may share your Personal Information with third parties (or otherwise allow them access to it) only in the following manners and instances:

5.1. Third Party Services:

We have partnered with a number of selected service providers, whose services and solutions complement, facilitate and enhance our own. These include billing and payment processing services, e-mail distribution and monitoring services, data optimization and marketing services and content providers (collectively, "Third Party Services"). Such Third Party Services may receive or otherwise have access to our Visitors' and Users' Personal Information, in its entirety or in part - depending on each of their particular roles and purposes in facilitating and enhancing our Services and business, and may only use it for such purposes. Note that while our Services may contain links to other websites or services, we are not responsible for such websites' or services' privacy practices. We encourage you to be aware when you leave our Services and read the privacy statements of each and every website and service you visit before providing your Personal Information. This Privacy Policy does not apply to such linked third - party websites and services.

5.2. Law Enforcement, Legal Requests and Duties:

Where permitted by local data protection laws, we may disclose or otherwise allow others access to your Personal Information pursuant to a legal request, such as a subpoena, legal proceedings, search warrant or court order, or in compliance with applicable laws, if we have good faith belief that the law requires us to do so, with or without notice to you.

5.3. Protecting Rights and Safety:

We may share your Personal Information with others if we believe in good faith that this will help protect the rights, property or personal safety of Zuzu, any of our Users, or any member of the general public, with or without notice to you.

5.4. Social Media Features and Framed Pages:

Our Services include certain Social Media features, such as the “Facebook Connect”, the “Facebook Like” button or other interactive mini-programs (“Social Media Features”). These Social Media Features may collect information such as your IP address or which page you are visiting on our Website, and may set a cookie to enable them to function properly. Social Media Features are either hosted by a third party or hosted directly on our Services. Your interactions with these third parties’ Social Media Features are governed by their policies and not ours.

6. **Use of cookies**

We use certain monitoring and tracking technologies (such as cookies). These technologies are used in order to maintain, provide and improve our Services on an ongoing basis, and in order to provide and our Visitors with a better experience. Please note that Third Party Services placing cookies or utilizing other tracking technologies through our Services may have their own policies regarding how they collect and store information. Such practices are not covered by our Privacy Policy and we do not have any control over them.

In order for some of these technologies to work properly, a small data file (“cookie”) must be downloaded and stored on your device. By default, we use several persistent cookies for purposes of session and user authentication, security, keeping the User’s preferences, connection stability, monitoring performance of our services and marketing campaigns, and generally providing and improving our Services. If you want to delete or block any cookies, please refer to the help and support area on your internet browser for instructions on how to locate the file or directory that stores cookies. Please note that deleting our cookies or disabling future cookies or tracking technologies may prevent you from accessing certain areas or features of our Services or may otherwise adversely affect your user experience.

7. **Communications from Zuzu**

7.1. **Promotional Messages:**

We may use your Personal Information to send you promotional content and messages by e-mail. If you do not wish to receive such promotional messages, you may notify us at any time or follow the “unsubscribe” instructions contained in the promotional communications you receive.

7.2. **Service and Billing Messages:**

We may also contact you with important information regarding our Services, or your use thereof. We may also contact you with service

and billing-related messages and Content. You will not be able to opt-out of receiving such messages.

8. Your rights in relation to your personal information

You may request to access, receive a copy of, update, amend, delete, or limit the use of your Personal Information you have stored with us. Just send us an e-mail in this matter. You may also correct and/or update your information **through the website settings**. Requests to impose limitations of the use of Personal Information about you should be sent to the following email address: _____.

9. Data Retention

We may retain your Personal Information for as long as needed to provide you with our Services. We may continue to retain such Personal Information even after you cease to use any particular Services, as reasonably necessary to comply with our legal obligations, to resolve disputes regarding our Users, prevent fraud and abuse, enforce our agreements and/or protect our legitimate interests.

10. Security

We have implemented security measures designed to protect the Personal Information you share with us, including physical, electronic and procedural measures. Among other things, the transmission of sensitive payment information (such as a credit card number) through our designated purchase forms is protected by an industry standard SSL/TLS encrypted connection. Regardless of the measures and efforts taken by us, we cannot and do not guarantee the absolute protection and security of your Personal Information or any other User Content you upload, publish or otherwise share with us or anyone else.

We therefore encourage you to avoid providing us or anyone with any sensitive information of which you believe its disclosure could cause you substantial or irreparable harm. If you have any questions regarding the security of our Services, you are welcome to contact us at _____.

11. Updates and interpretation

We may update this Privacy Policy as required by applicable law, and to reflect changes to our information collection, usage and storage practices. If we make any changes that we deem as “material” (in our sole good faith discretion), we will notify you (using one of the notification methods set forth in the Terms of Use) prior to the change becoming effective. We encourage you to periodically review this page for the latest information on our privacy practices.

12. Contacting us

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If you have any questions about this Privacy Policy or wish to exercise any of your rights as described in Section 8 above, please contact us at _____. We will attempt to resolve any complaints regarding the use of your Personal Information in accordance with this Privacy Policy.

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